November 2019 General Meeting

Sign-In Sheet Accounts for Attendance

Jennifer DuBois call in

6:30pm-8:04pm

Carnival- report provided by Wynne Cunningham

* Correction to original date, the carnival is on April 25th
* Wynne provided a budget breakdown
* Time changed, will now be 2pm-5pm, helps save money for drop off and pick up with vendors
* No VIP passes this year
* Party rental will be slightly higher this year due to their increase in insurance
* Our price is right at $8,500
* T-shirts will be a new structure, last year we lost money
* When we used tickets rather than wristbands in the past, we made more $$$
* Spoke about photo booth and video game truck-still in planning phase for these items
* Both tickets and wristbands will be available
* Wynne provided photos of additional rides, we have room for one more ride, lots of discussion with age group of ride TBD
* Sponsorship recruitment on hold/want to allow the gala to close out their fundraising campaign first and then start
* Still need volunteers for the carnival
* One request- she could use help coordinating the carnival t-shirts
* Webmaster is the site we will use
* We will not have a DJ or a speaker this year, doing away with the expense
* November 21st is our next planning meeting-details to come
* Dad’s Club is going to do meat and food like the last few years

Christmas Presents for Teachers

Keri (President) reported on her school board meeting with Sarah Gusttafson, possible Christmas donations or gifts for teachers

* Rather than parents giving individual gifts, come together for one gift card or something the teacher could really use, TBD

Budget-report presented by Valerie Green

* Current balance $25,118.37 budget breakdown provided
* Pending funds Pumpkin Patch (small amount)
* Cookie Dough receipts pending as well
* Book fair/Pumpkin Patch-the funds were intermingled because the money box was being used by both groups for Grandparents Day, next year will take note of a different system
* The closest $$ amount we have for pumpkin patch is $721.81
* There are left over pumpkins for free/please take
* We decided next year purchase half the pumpkin order, we aren’t moving them quick enough
* Each year really depends on weather, and Grandparents Day was super rainy (biggest purchase day)
* Jennifer DuBois called in and gave the report for Book Fair
* This is the first year that we moved the book fair into the cafeteria
* The main goal was for Grandparents Day- while that one day was a success the rest of the days weren’t as busy as the gym
* The general consensus is we need to study and vote on best location
* Our number was $4,100 this year
* Last year $4,500, so while it was busy on that day, the gym may still be the better option for the overall school TBD
* Jennifer DuBois clarified the book fair clearly funds the library it is not for the PTL, we get $$ toward new books for the library -scholastic dollars
* Grub Burger fundraiser big success- we had three days and our school purchased $1,774.00 in food/beverage
* We will receive a check for $354.00
* We have several Dinner Fundraisers on the books for the Spring
* Grill Cheese Co Jan7-9th
* Mom’s Mixer TBA- Shea Boothe with 2-Shae Boutique in Lakewood will provide a 20% give back program
* She plans to incorporate Times Ten Cellar in some way-wine give back program
* We may also ask Moms to bring a gift card the night of the mixer to donate to the GALA
* December 4th 6-8pm is the proposed Moms Mixer Night
* Grub Burger February 3-5th, possible Dads Mixer along with family night- we want to try and duplicate or double our $$$
* There were some questions for online orders-there was confusion as to whether we got the proper credit, so please check the next time
* Raising Cane’s is also on the books for an April date
* Uniform sales-$444.00 not including the most recent sale
* Very pleased with that number considering the new plaid skirts/not a ton of inventory
* Give all uniforms to Jennifer O’Brien for donation

Gala

* Report given by Shea Boothe
* Donation packets went out
* Shea has done extensive research with 5 different schools through a program that basically predicts what other schools could profit on their gala events
* She gave some different projections on potential revenue
* The Gala planning committee has put extensive hours putting this event together, their planning efforts are very detailed
* The packets that are going out to parents requests that each family provide 5 possible contacts of businesses that could help or donate to the gala
* The Gala committee is willing to reach out to the names provided
* Natasha (Pre-School Teacher) suggested that we try and do this online rather than written responses, she thought we would get more back
* Jennifer Vanek, a parent at our school offered a work-out class and some packages from her business
* The five business request will also go in the Panther Press
* Shea suggested a text program as a possible option
* Auction website is up and running, the benefit is we can advertise auction items to family and friends who do not attend the school
* The Auction Website is an app and it basically has the entire Gala process from start to finish on the phone-first year program, success for other schools
* The goal is to receive outside funds, as well as in house
* We can request donations and we can purchase tickets on the website
* We need silent auction items
* Shea went over how to go around to businesses and get more bang for your buck requesting donations
* Shea went over T-shirt visual
* Megan Belmore is going to go to the DAC this week to review options for the Gala
* Jason and Ashley Pappas are donating decorations, he is also going to the DAC this week to see the room
* The price per a ticket on the app is $100 and Jan 1st it goes to $125, this is the early bird pricing
* The ticket is going to profit around $44.00 per a ticket once expenses are paid
* Jan 1st we will have early bird ticket sales projected
* The Gala committee plans to figure up the food and beverage and set that aside first
* Jan 15th is our date to see what is still needed to fund the food and beverage portion of the gala
* We want to pay off the DAC before funding other parts of the Gala
* Shea reported that we currently have 17 auction items
* There are a few possible trips that are being donated/still working
* Shea was able to score a photographer for the GALA-4 hours for free and we can purchase photos off of a website that will be provided
* Shea gave several different projections with ticket sales and options we are working on for the packaging and sale of tickets
* There may be some donations of alcohol that could off-set profits still in the works

Playground Breakdown

* The gala is going to help fund the new playground for the pre-school
* $1,800 was voted on last April for a playground rendering
* Natasha Bredehoeft gave a report on the playground
* Last year the playground was in the planning stage, when Kristen Elixondo left the school, Natasha took the lead
* Natasha has been working closely with Shea on design and pricing
* The cost is around 67K-not a set price
* The preschool teachers have talked about no sandbox, it is super messy
* They want to have some covered areas
* They want a flat, rubber surface, basically what is best for the elements
* There were ideas and photos presented, TBD the exact design
* The project is going to be in more detail in future meetings

CLOSE OF MEETING